



On November 2nd LA-CO Industries, Delaware (a wholly owned subsidiary of LA-CO Industries, Inc.) acquired the majority ownership of Intrama S.A.S. Intrama is a leading European industrial marking products manufacturer and distributor based in Blyes, France. Over the past several years Intrama and LA-CO Industries have built a strong cross distribution relationship. Intrama's brand and products lines strongly compliment the Markal[®] range of markers which are widely used in industrial applications ranging from steel production, automotive assembly, ship building, metal fabrication, building construction, lumber / timber processing and many more.

Effective January 4, 2010 all Markal European business will be shipped and serviced from Intrama's European locations with the following key benefits to current Markal[®] customers:

- European customer orders will be accepted and fulfilled from Intrama's existing European locations.
- Markal[®] products will be sold in Euros instead of U.S. Dollars.
- Local Customer Service and Technical Service Resources.
- Transit time for Markal[®] goods will be significantly reduced.
- Inventory of Markal[®] products will be maintained at the Blyes location.

Olivier Magnin, the former majority owner of Intrama, will retain the role of President, Director General for the new company and will closely coordinate European commercial activities with counterparts from the sales & marketing staff at LA-CO[®] / Markal[®].

About Intrama S.A.S.

Intrama, based in Blyes, France, is a designer and manufacturer of paints and industrial resins found in over thirty countries and offers a vast range of products in the fields of marking and touch-up paints. For more than thirty years Intrama has served manufacturers seeking the best standards of quality and service, with a preference for products based on environmentally-friendly formulae optimized for human safety.

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